

2 0 2 2

◀ **Volvo**

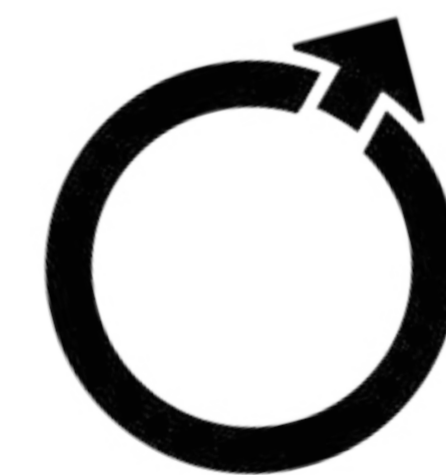
Energy Vision for Michelin

[PROJECT DETAILS]

[DURATION] 1 SEMESTER

[TEAM] 2 SENIOR + 1 JUNIOR DESIGNER

[TYPE] DESIGN CONTEST PROJECT



A NEW
Energy Vision.



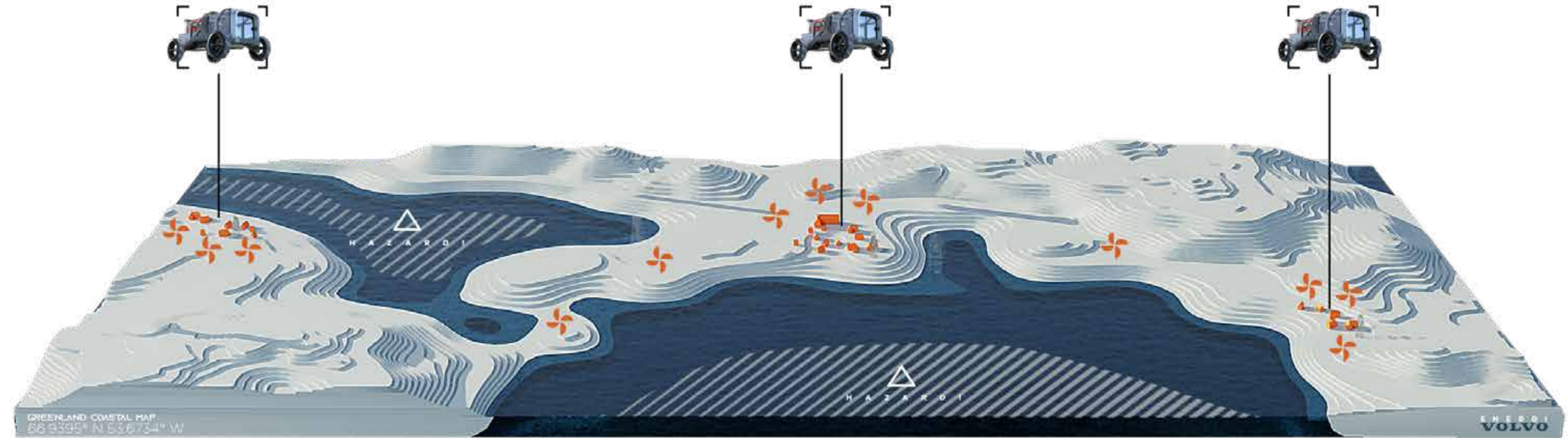
Targeted communities.

Coastal greenlandic communities are **dependant on diesel**, which impacts the local ecosystem



An energy revolution.

Thanks to volvo windmills, locals harness the environment to generate power and create a **self-sustaining micro grid**



What to do with

SURPLUS ENERGY?



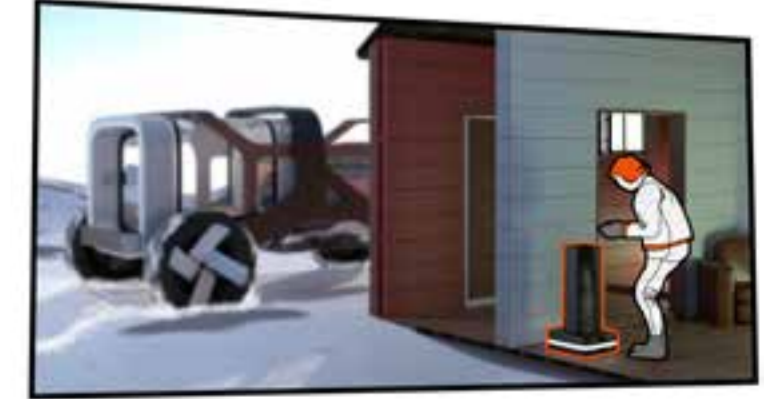
1 Goods delivery



2 Maintenance

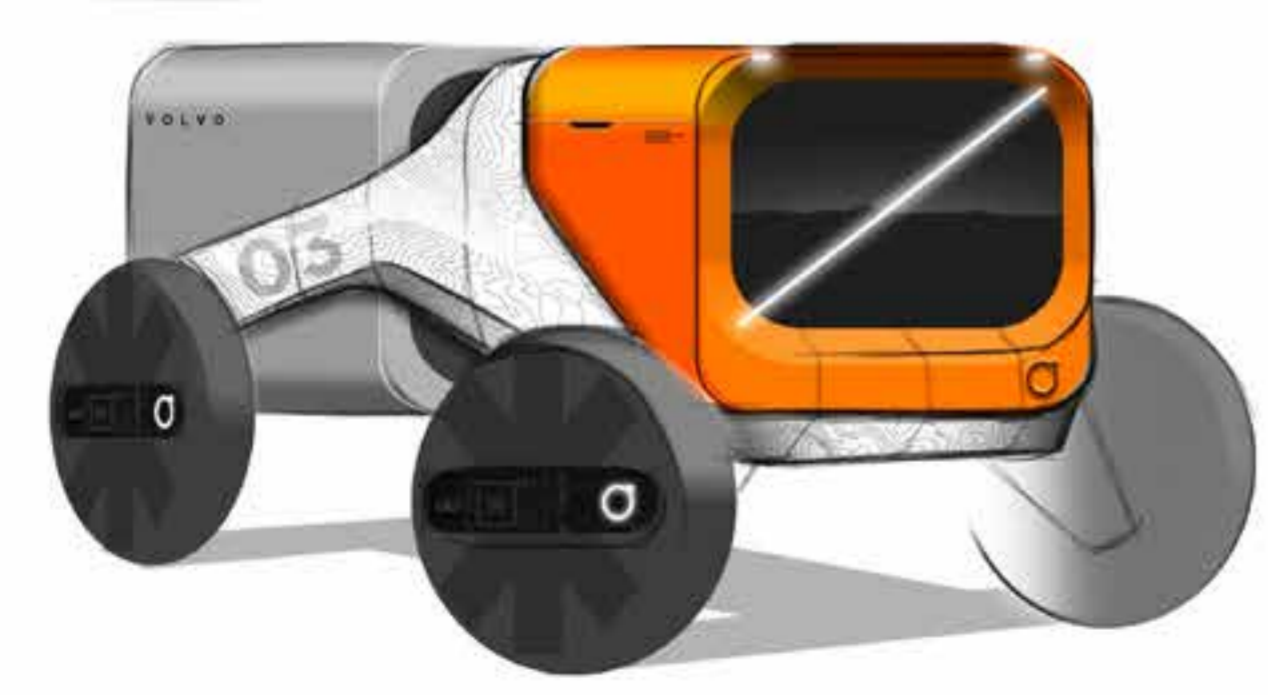
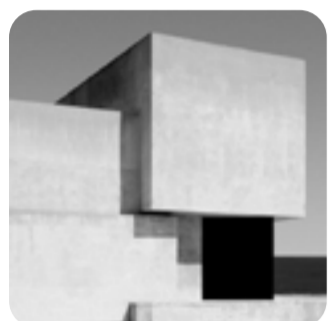


3 Medical care



4 Power-up houses

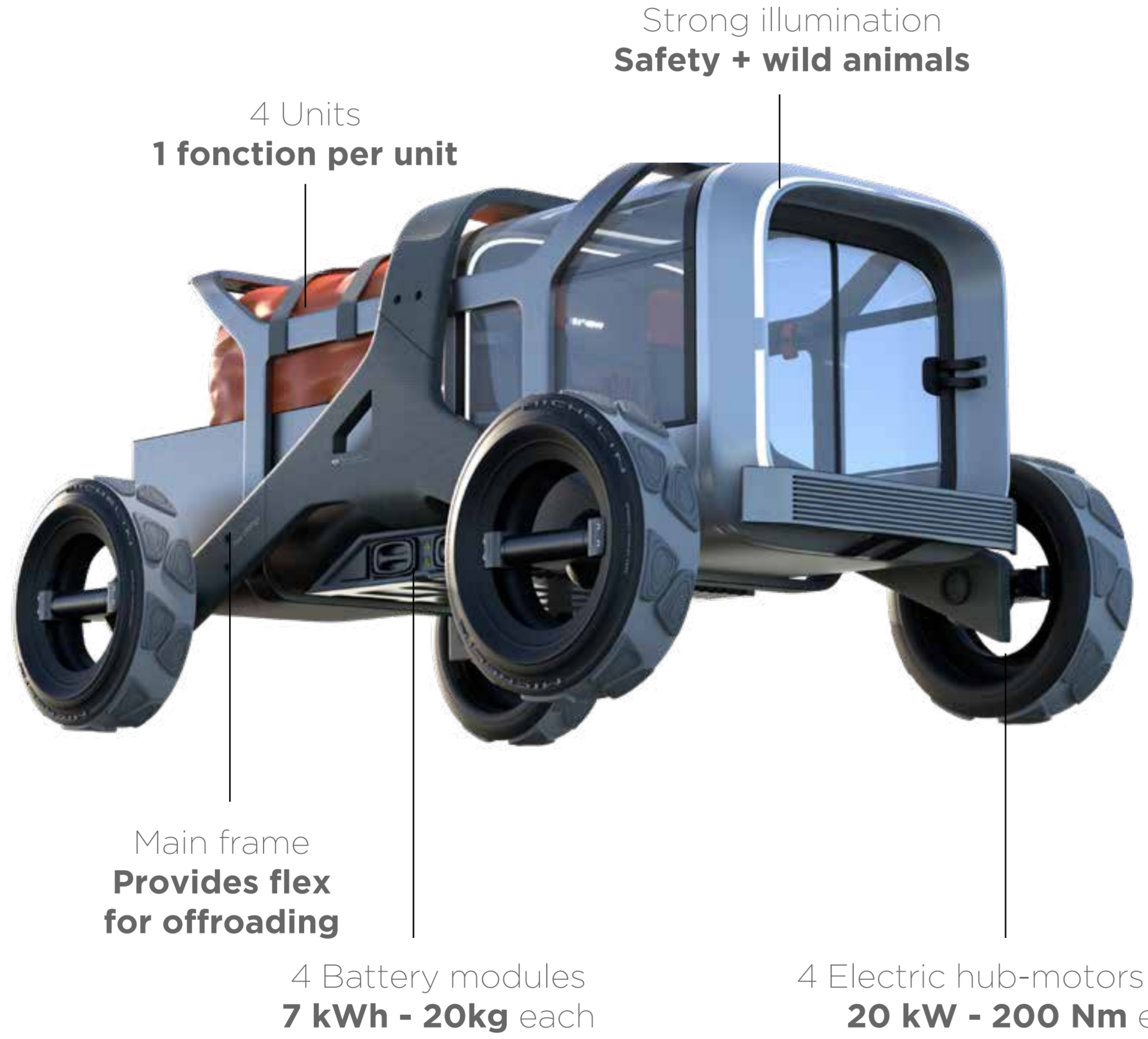
PUSHING THE
Package.



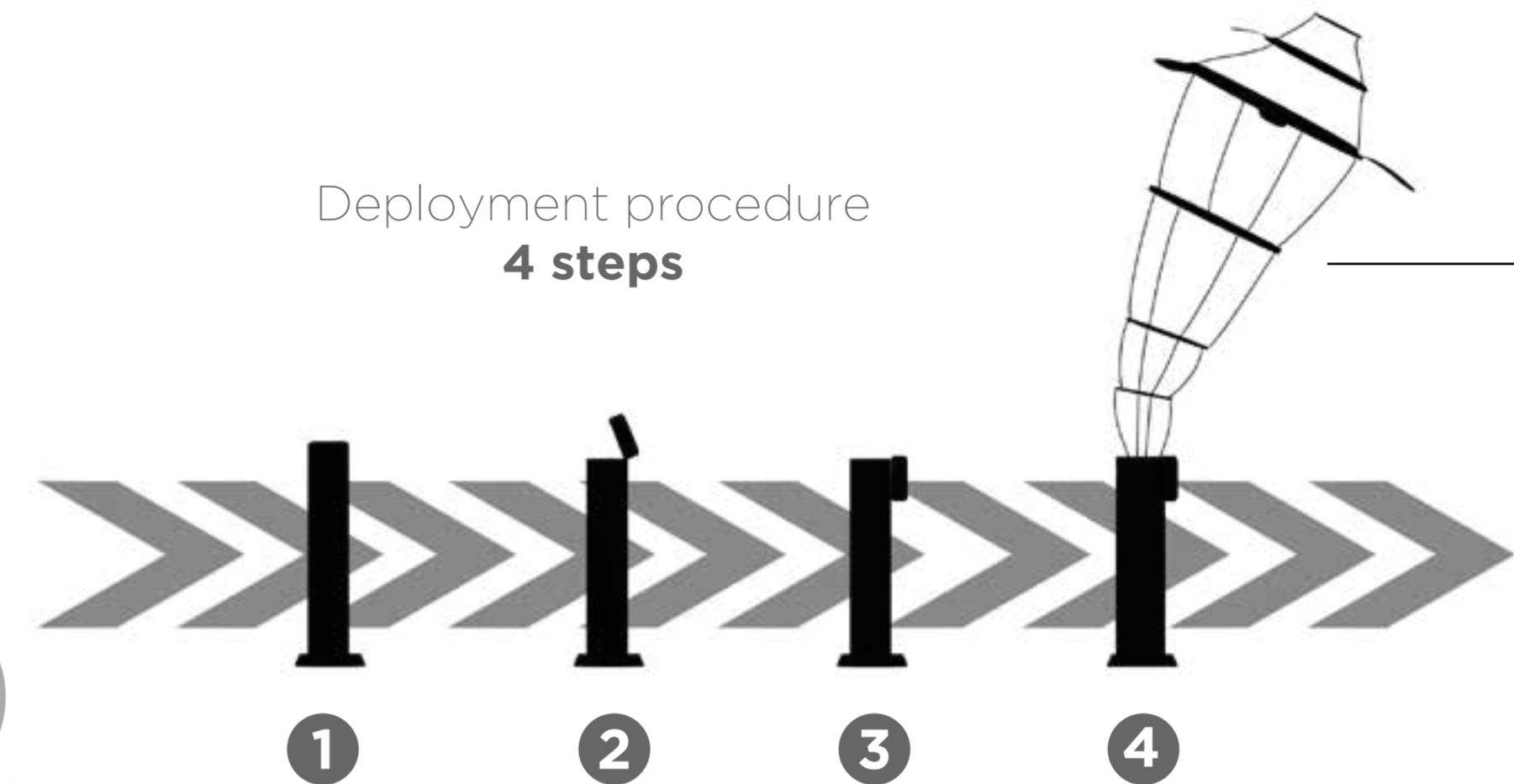
CAR OR
ARCHITECTURE?



T H E
Truck.



&



Same battery as the vehicle
7 kW x2

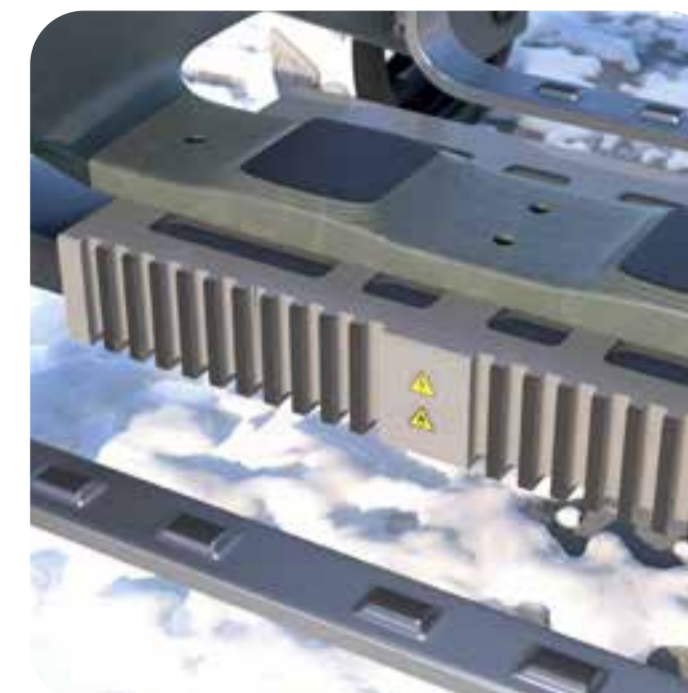
K I T E
Windmills.



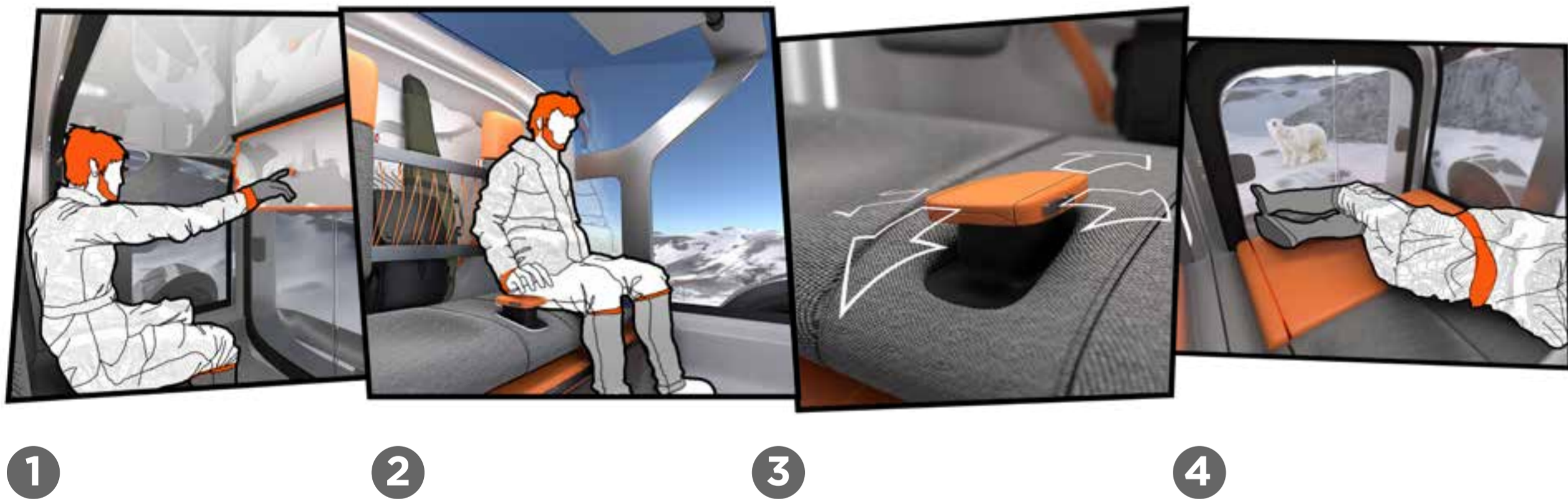
PURPOSEFUL
Ruggedness.

FORM =
FONCTION

Based on the technical features, we developed a **humble design that follows function** while keeping it relevant to Volvo's current DNA.



READY FOR
Adventure.



The interior is designed with **non tech-savy people** in mind, to offer a simple and robust user experience. Materials are **algae based and weather-proof.**



**COZY &
RUGGED**



MICHELIN DESIGN

MOVIN'ON

JURY AWARD
WINNER

